



November 7, 2014

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FOR IMMEDIATE RELEASE

rabbittransit First in State to Launch Veterans Transportation Project

York, PA – rabbittransit became the first transportation provider in the state of Pennsylvania to explore a “One Click-One Call” program for Veterans known as FindMyRidePA. Through a partnership with PennDOT’s Bureau of Public Transportation, rabbittransit received a grant to fund the pilot project that aims to connect customers, specifically veterans, service members and military families, to regional transportation options offered by a variety of transportation providers and programs.

rabbittransit will aim to leverage existing transportation information services including PA 5-1-1, PA 2-1-1, PA Commutes and PA Commuter Services to integrate with the One Click-One Call program to avoid creating redundant, fragment information sources for transportation services and options.

The pilot project, a combination of hardware and software, is being conducted in York County, which will allow for an evaluation of the effectiveness of the system interface and functionality. Kiosks have been deployed to locations identified specifically for veterans, service members and military families.

rabbittransit’s grant from PennDOT was originally awarded through the Veterans Transportation and Community Living Initiative (VTCLI). The VTCLI is a discretionary grant program created in 2011 by members of the federal Coordinating Council on Access and Mobility (CCAM) and is administered by the Federal Transit Administration (FTA). In 2011, 64 projects totaling \$29 million dollars were awarded and in 2012, 55 projects were funded totaling \$34.6 million dollars¹. Many of these projects have been to create “One-Call /One-Click” services, which increase awareness and access to the transportation options available to veterans, service members and military families.

“This is a demonstration project aimed at removing barriers for residents needing transportation. We are excited about the opportunity to offer this program to York County residents. As individuals use it, we are asking that they give us feedback so we can continue to enhance the program before we roll it out regionally and then statewide,” comments rabbittransit Executive Director, Richard Farr.

After a competitive procurement process, rabbittransit awarded a contract for the development of the One Click-One Call FindMyRidePA program to Cambridge Systematics. Based upon the success of the pilot, the intent is to expand the program and deploy statewide.

rabbittransit, a regional public transportation provider, offers a variety of transportation services to the residents of York, Adams and Northumberland Counties. Nearly 7,000 people depend on rabbittransit each day to get to work, medical facilities, school and other life-sustaining activities. rabbittransit is dedicated to helping all residents in the region get to where they want to go.

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¹ Federal Transit Administration (FTA), U.S. Transportation Secretary LaHood Announces \$29 Million to Help Veterans and Military Families Connect to Jobs and More by Tapping Local Transportation, http://www.fta.dot.gov/newsroom/12286_14730.html (July 2, 2012)